

FAIRTRADE -

Resolution accepted at World Convention and resolved to be the basis for our work in Australia in this triennium – **“As every 5th person in the world lives in poverty, each WCTU member, as part of the global family, is asked to support Fairtrade producers and buy FAIRTRADE products such as fruit, flowers, tea, honey, coffee, chocolate, sportsgear and clothing”**



On left is the Trademark which will be displayed on the label or the swing card on all legitimate goods sold. Seek it out. It means that producers and traders have met FAIRTRADE standards designed to address the in-balance of power in trading relationships, unstable markets and the unjust ones of conventional trade.

FAIRTRADE’S vision is “a world in which all producers can enjoy secure and sustainable livelihoods, fulfil their potential and decide on their future”.

FAIRTRADE offers important benefits for farmers and workers in developing countries including –

- Stable Prices
- FAIRTRADE PREMIUM – Farmers and workers receive an additional sum of money “The FAIRTRADE Premium” for investment as they see fit in social, economic or environment development in their community.
- Empowerment of Workers- small farmers must have a democratic structure and transparent administration to be certified.

In another words it is all worthwhile – where there are FAIRTRADE farmers we do not hear stories of children locked in small rooms with little to eat and expected to work daily in the fields. Education and health are important issues and children are expected to attend school at least to the end of primary school.

As you think of Christmas Gifts – shop with FAIRTRADE on your mind. Products available vary from State to State but chocolate, cocoa, coffee, tea, cotton goods are possibly the most common in Australia. Oxfam Shops and others are a great source of many gifts. Look for the label!

And know that your gift will give twice!



Latest NEWS - Some sporting goods suppliers have agreed to sell soccer balls that are FairTrade